



## PRODUCT DATA SHEET

Date: 05/09/2024

**Spinnaker**  
550 Summit Avenue  
Troy, Oh 45373  
800 543-9452

### 50# Uncoated Auto Window Sticker \*\* A-ATP \*\* 50# 0-Split

Although the liner says 50# 0-Split, it has a picture frame matrix die-cut for the auto window sticker application

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#### Facestock: **50# Uncoated Auto Window Sticker**

This facestock is part of a construction in which the liner is printed, picture frame matrix removed and the label applied to the inside of an auto window. The face becomes a carrier in this application and is typically not printed. However, this stock is a bright white, uncoated paper suitable for production toner, laser printers and copiers.

For additional printing and application tips, visit the template page at [spinps.com](http://spinps.com).

Basis Weight:

#### Typical Value

49 #/3300 ft<sup>2</sup>

Caliper:

3.5 mils

Opacity:

88%

Brightness:

93.4%

GSM:

171

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#### Adhesive: **A-ATP**

A-ATP adhesive is an all-temperature permanent suitable for specialty applications.

Caliper:

#### Typical Value

.5 mils

Service Temperature:

-65 to 200 °F

Minimum Application Temperature:

-20 °F

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#### Release Liner: **50# 0-Split**

This liner is a bleached white machine finished C2S sheet specifically designed with layflat characteristics making it an excellent choice for high speed laser printers as well as most desktop models.

|                | <b>Typical Value</b>        |
|----------------|-----------------------------|
| Basis Weight:  | 51.4 #/3300 ft <sup>2</sup> |
| Caliper:       | 3.4 mils                    |
| Tensile MD/CD: | 31 / 15 #/inch              |
| Tear MD/CD:    | 37 / 50 grams               |
| Opacity:       | 82%                         |

**Total Product Caliper:** 7.4 mils

**Product Basis Weight Per MMSI:** 247.45 #

**Shelf Life:** 12 month(s) when stored at 72° F, 50% RH

*For application recommendations call 877-210-5104*

*For samples or other questions please call your Sales Representative.*

**Important Notice**

These are typical values and should not be considered a specification. Adhesive properties were tested with a film facestock unless denoted with an asterisk(\*).

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Last Revision: 10/15/2018